



NEW YORK STATE
Floodplain and Stormwater
Managers Association
nyfloods.org

Exhibitor and Sponsorship Opportunities

New York State Floodplain and Stormwater Managers Association 24th Annual Conference

May 7-9, 2024 - Queensbury Hotel - Glens Falls, New York

The NYSFSMA conference provides a valuable opportunity to promote your company or agency. Workshops and plenary sessions will be held on recent flood events, post disaster response, recovery and mitigation, levees, stormwater management, the National Flood Insurance Program, CRS communities, climate change, and flood risk communication. We expect 200 attendees including elected officials, scientists, engineers, surveyors, regulators, code officials, emergency managers, insurance agents, real estate professionals, conservationists, and vendors.

To provide more exposure for exhibitors, the conference will include multiple exhibit sessions on Wednesday and Thursday May 8 and 9. Detailed Exhibitor information and conference updates will be provided in March. **Exhibitor space is limited!** **Exhibitor and Sponsor registration deadline is April 1, 2024.**

Exhibitor/Sponsorship Options

Bronze Sponsor - \$1,000

- One full conference registration
- Exhibitor Table
- **1/4 page** color Logo/Ad in Conference Packet
- Company logo on Plenary Welcome slides
- 10 Social Event beverage tickets

Silver Sponsor - \$1,500

- Two full conference registrations
- *High visibility exhibit table location*
- **1/2 page** color Logo/Ad in Conference Packet
- Company logo on Plenary Welcome slides
- 20 Social Event beverage tickets

Gold Sponsor - \$2,000

- Two full conference registrations
- *High visibility exhibit table location*
- **Full-page** color Logo/Ad in Conference Packet
- Company logo on Plenary Welcome slides
- 30 Social Event beverage tickets

Platinum/ Social Sponsor - \$2,500

- Two full conference registrations
- *High visibility exhibit table location*
- Company sign on display during the Social Event (set up by exhibitor)
- **Full-page** color Logo/Ad in Conference Packet
- Company logo on Plenary Welcome slides
- 40 Social Event beverage tickets

And..

5-Minute Lunch Speaker or Video Slot!



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Exhibitor /Sponsor Agreement

Any party who registers as an Exhibitor on a NYSFSMA Conference Form, upon payment of the applicable fee, consents to the following terms and conditions:

CODES/AGREEMENTS

Exhibitors hereby agree to be bound by the “Rules and Regulations” of the Conference. Exhibitor further agrees to adhere to and be bound by:

- All applicable fire, utility and building codes and regulations;
- The terms of all leases and agreements between NYSFSMA and the management or owners of said facilities; and
- The terms of any and all leases and agreements between NYSFSMA and any other party relating to the Conference.

SPACE ASSIGNMENTS

Booth preference will be given to the Platinum Sponsors, Gold Sponsors, then to Silver and Bronze Sponsors, in that order. Conference updates and additional hotel details will be sent to registered exhibitors.

BOOTH SPECIFICATIONS

Booth size will be approximately 10 feet long by 6 feet wide. One 6-ft long table with skirting and two chairs will be provided.

EQUIPMENT

All equipment shall be provided by the Exhibitor. Electric power is limited. You must indicate if power is needed for the exhibit.

LIABILITY

This agreement shall not constitute a partnership, employer-employee relationship, joint venture or agency between NYSFSMA and Exhibitor. Exhibitor hereby agrees to and does indemnify, hold blameless and defend NYSFSMA from and against any and all liability, responsibility, claims, demands, loss, damage, cost or expense of any kind whatsoever (including but not limited to cost, interest, and attorney’s fees) which NYSFSMA may incur, suffer, or be subject to, pay or be required to pay, as a result of intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents prior, during, and subsequent to the period covered by this agreement and the Exhibitor’s presence at the Conference.

Exhibitor further agrees that NYSFSMA and their respective agents and employees and the facility shall not be responsible in any way for:

- Damage, loss or destruction of any property of Exhibitor; or
- Injury to Exhibitor or its representatives, agents, employees, licenses, or invitees.



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CANCELLATION OF LEASE

Exhibitor shall have the right to cancel this agreement up to **April 15, 2024** by written notice to NYSFSMA. In the event of such cancellation, NYSFSMA shall refund in full any rental payment already made by the Exhibitor.

CONFERENCE CANCELLATION

In the event that the Conference is canceled due to any circumstances beyond the control of NYSFSMA, the obligations of the parties under this agreement shall be automatically terminated and all rental payments made under this lease shall be refunded to Exhibitor.

SPONSORSHIP LEVELS (Please check level; see Page 1 for level benefits)

- ☐ Bronze Sponsor - \$1,000
- ☐ Silver Sponsor - \$1,500
- ☐ Gold Sponsor - \$2,000
- ☐ Platinum/Social Sponsor - \$2,500

Please complete this form, indicating the level of sponsorship and return/email to:

Russell Houck
c/o NYS Floodplain and Stormwater Managers Association
738 Allen Street, Syracuse, NY 13210
Email: rhouch@syr.gov
Work Phone: 315-448-8059

Payment by check can be sent with registration. Once full registration is available, payment can also be made on the NYfloods.org website as part of the overall conference registration.

COMPANY LOGO

For your logo to appear in the conference packet and Sponsor recognition slide, please email your company logo in electronic format to Russell Houck at rhouch@syr.gov **by April 1, 2024.**

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

EMAIL _____

ATTENDEE NAME(S) (Dependent upon Sponsorship Level)

Electric Power Required for Exhibit? Yes _____ No _____

Exhibitor Signature

Date

NYSFSMA Representative

Date